The world's leading publisher of management research

Publishing a special issue

Emerald Publishing Limited

Managing the special issue

Providing a list of the referees involved in reviewing papers for the special issue if, again, it is the journal's style to publish an acknowledgement of referees.

Once all these points have been addressed, the issue is complete and is finally ready for submission to the journal Editor and to Emerald.

Post-editing and post-publication

After the copy for the special issue is received at Emerald, the journal's Publisher works with the production team to ensure that the special issue is ready for submission. If there is any doubt about this, the Journal Editor or the Publisher will be able to advise.

Guest Editors usually receive five complimentary copies of their special issue. Further copies of the issue may be available at extra cost or at the discretion of the Journal Editor.

Emerald seeks to promote and sell special issues as widely as possible. The Call for Papers created by the Guest Editor at the start of the editing process provides valuable information about the special issue.

Emerald is now looking at ways to sell special issues as e-books, bringing special issues to new markets and new readers.

Recent Emerald special issues

International Journal of Social Economics

34:9/10 (2007)

Special issue on India

Guest Editor: Ananda Das Gupta, Indian Institute of Plantation Management

This special issue offers a comprehensive and varied set of articles on the socio-economic climate in the Indian sub-continent. Subjects include Indian business values, the Hindi culture and lifestyle, the English language and literature, the Hindi and the English languages, and the Hindi and the English literature.

International Journal of Contemporary Hospitality Management

19:5 (2007)

The Hospitality Industry in India

Guest Editor: Vinnie Jauhari, Hewlett Packard India

The Indian economy is on a trail of growth accompanied increased foreign investment, more business and leisure travel, and more opportunities for growth in the hospitality industry. This special issue attempts to address these issues, providing insights into the hospitality industry in India.

Employee Relations

26:6 (2007)

People Management in the Indian Subcontinent

Guest Editor: Pawan S. Budhwar, Aston Business School

In comparison to most other parts of the world, the Indian subcontinent has less available literature related to people management. This special issue attempts to address this, providing insights into the people management in the Indian subcontinent.

Asia-Pacific Journal of Marketing and Logistics


Emerging Paradigms in the Indian Marketplace

Guest Editor: Paurav Shukla, University of Brighton

With GDP growth more than double that of the USA and the UK during the past decade, and with a forecasted continued real annual growth of almost 7 per cent, India is emerging as one of the world's leading economies. This special issue attempts to address these issues, providing insights into the emerging paradigms in the Indian marketplace.
Editors can gain valuable experience by editing special issues. A well-conceived special issue can enhance a Guest Editor's standing in their field.

**Why be a Guest Editor?**

- **Suitability**: The Editor and Publisher may be able to suggest an alternative Emerald journal.
- **Capacity**: Not all journals can accommodate special issues; some may already have filled issues for one or two volumes.
- **Scope and Fit**: The special issue must fit the journal's remit, and the Guest Editor should understand the journal's expectations.
- **Timeframe**: The Guest Editor should be aware of the journal's schedule.
- **Peer Review**: An effective peer review is critical to maintaining a high standard of publication.
- **Demand**: Evidence of demand for the special issue is important.

**Proposing a Special Issue**

Once a need for a special issue is identified, the Guest Editor should contact the relevant journal's Editor and Publisher. The Editor will consider the proposal, taking into account:

- **Journal Scope**: The special issue must fit within the journal's remit.
- **Timescale**: Proposed submission dates are important.
- **Peer Review**: The likely review process and referees.
- **Evidence of Demand**: The Guest Editor should provide evidence of demand.

**Handling Submissions and Managing the Peer Review Process**

- **Editorial Guidelines**: These should be followed, unless agreed differently with the Journal Editor and Emerald.
- **Supervising the Review Process**: The Guest Editor should ensure that the review process is fair and thorough.
- **Conflict of Interest**: The Guest Editor should ensure that no article contains potentially libellous material.

**Submitting the Special Issue**

- **Final Version Check**: The Guest Editor must ensure all papers are complete, free of errors, and conform to the journal's house style.
- **Review Process**: Papers are reviewed, revised, and accepted for publication.
- **Final Submission**: The special issue is submitted to the Journal Editor and Emerald.
- **Feedback to Authors**: The Guest Editor should provide feedback to authors on the progress of their papers.

**Conclusion**

Special issues are a valuable way for Guest Editors to gain experience and enhance their professional standing. They require careful planning and management to ensure a high quality of publication.